EUROPYTHON
2015
Bilbao, 20-26 July
European
Python
Programming
Conference
Fotografía: 'Museo Guggenheim (Bilbao)' by Guillermo Viciano @ flickr

EUROPYTHON 2015

Bilbao, 20-26 July

Fotografía: Museo Guggenheim Bilbao by Christine und Hagen Graf @ flickr

EUROPYTHON 2015

The largest European conference for the Python programming language

For over 20 years, Python has been successfully used as a programming language in industry and service companies as well as in research and science for a variety of tasks. Python has made a lot of changes since its inception. The easy-to-learn programming language has blurred the boundaries between users and developers. Using Python, scientists, engineers, finance professionals, designers, and others can develop solutions to complex problems quickly and without much programming experience. Innovative software companies using Python can enter new markets because they can satisfy the needs of users more quickly than their competitors. Universities all around the world are already using it as the standard in many programming courses and in many different topics.

EuroPython 2015 is organized by the Computational Intelligence Group of the University of the Basque Country, the Asociación de Ciencias de la Computación Python San Sebastián (ACPySS) and the EuroPython Society (EPS) for the Python community.

EUROPYTHON 2015 IN BILBAO

Join the European Python Community

After a huge success in Berlin last year, EuroPython 2015 will take place in Bilbao, Spain. Our aim is to keep the conference growing both in impact and attendance. More than 1200 Python developers, students and enthusiasts from all over Europe and abroad are expected to attend EuroPython 2015 Bilbao.

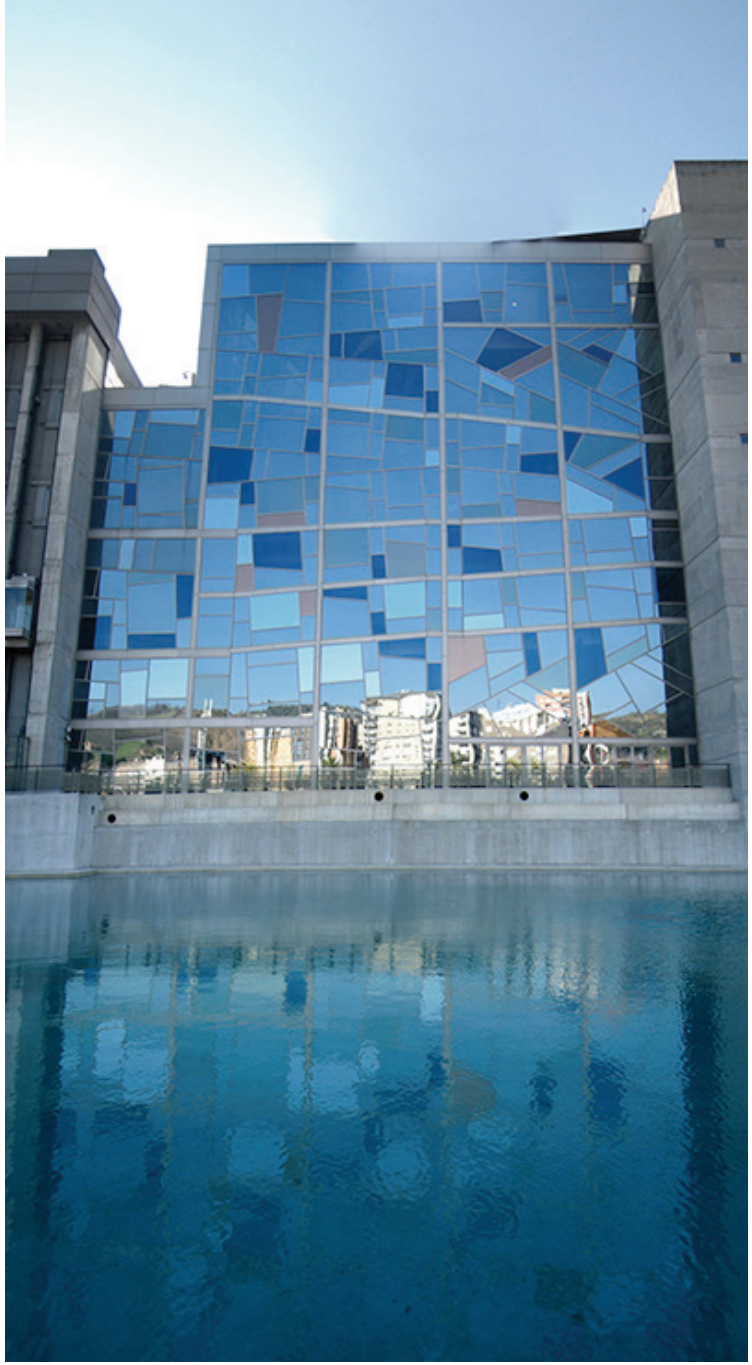
The EuroPython conference is the highlight of the year for the European community of programmers. All Python enthusiasts, from beginner programmers to the most expert ones, have their place in this conference: experienced programmers present their know-how, students widen their knowledge and beginners will learn a lot in a very short time.

EuroPython has always distinguished itself by an unique atmosphere to share knowledge, create synergies and support networking around Python programming. It is the perfect place for companies to connect with the Python community and get in touch with motivated developers. In fact, Europython has become a well-known meeting

point for international companies and highly-qualified junior and senior programmers, creating an excellent environment to look for new job-opportunities, recruit people, connect, share and learn.

The city of Bilbao openly supports all kinds of technology-related events and activities for the last couple of decades and offers all kinds of services for carrying out initiatives such as the EuroPython Conference. The city has emerged from a metalworking industry-based era and has converted itself into a modern metropolis, becoming the major cultural and financial reference point in north Spain. The superb infrastructure and varied services of the city have been the main reason to choose Bilbao as the next EuroPython host.

Since the first EuroPython in 2002, much effort has been made to make the yearly EuroPython Conference what it is today. Collaborators all around Europe, together with the on-site team, are working hard to make the conference in Bilbao a great and successful experience. This is a great opportunity to make the Python community stronger and experience that Python is more than just a programming language.



Fotografía: 'la ria' by hansbrinker @ flickr

Fotografía: rethinkingcompetitions.com

Dates

EuroPython 2015 will take place from **July 20th to July 26th, 2015** at the Euskalduna Conference Center (ECC), a brand new, modern, award winning conference-venue in Bilbao, Spain.

Following the Python convention tradition, the conference presents a high quality and full featured 7 days conference program with more than 100 talks, keynotes given by top class speakers, training sessions for beginners, advanced and experts attendees. In the last three days of the conference program (Friday afternoon, Saturday and Sunday), we will run several sprints in the Bizkaia Aretoa center of the University of the Basque Country to further development of Python-based software and programming Dojo sessions for those willing to improve their skills.

BILBAO

- Home of big finance and R&D companies.
- Hosts worldwide known museums.
- Lively atmosphere all-year-round.
- Modern multicultural city with a tangible local culture.
- Worldwide known gastronomy (extraordinary dining experience is guaranteed).
- Superb public services and public transport, including an international airport.
- General accessibility everywhere for people with limiting conditions (accesses, public transport, etc.).
- Breathtaking surroundings, including hiking mountains and coast.
- Minutes away from some of the world's greatest surf-spots.
- Home of the oldest European language, Basque.

Fotografía: 'Bilbao' by Eneko Muiño @ flickr

Fotografía: 'Le palais Euskalduna des congrès et de la musique (Bilbao)' by Jean-Pierre Dalbéra @ flickr

Euskalduna Conference Centre

The Euskalduna Conference Center and Concert Hall (ECC) is an architectural masterpiece and was rewarded in 2003 by the International Congress Palace Association as the world's best congress center. Its city center location allows easy access to all city facilities.

An Auditorium for up to 2000 participants, flexible conference rooms for up to 6 tracks and 7 trainings at the same time, exhibition space up to 3500m2, several meeting rooms, great and delicious catering and also the perfect location for evening events.

Fotografia: Shutterstock

Call for Sponsors

Sponsoring EuroPython guarantees you highly targeted visibility and the opportunity to present yourself and your company in a professional and innovative environment. You'll have an unique opportunity to meet many Python-enthusiastic developers, users and professionals. As a sponsor of EuroPython 2015, you will be supporting the work of a great open source community which is becoming a powerhouse of technological development and innovation.

I would like to sponsor EuroPython, whom should I contact?

Please send an email to

sponsoring@europython.eu

Your benefits as a sponsor

01 Networking

Make contact with a vibrant network of innovators.

02 Targeting

Reach out directly to people with a real interest in the conference topic and run a targeted marketing!

03 Brand image

Present yourself as a Python-related open source company!

04 Sponsoring

Support a great open source community!

05 Trainings

Train your employees and benefit from the knowledge of the community!

06 Head hunting

Take advantage of the conference for recruitment!

07 New business

Use the conference as the launching site for new projects!

Sponsorship Opportunities

Engage yourself as a sponsor of the EuroPython 2015 conference through any of the following sponsorship packages!

	PATRON	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	KEYSTONE
Price	1.000 €	2.000 €	3.500 €	5.000 €	10.000 €	20.000 €	30.000 €
Sponsor limit	-	-	-	-	10	4	1
Passes at early rate	1	1	2	3	8	14	24
Free passes	0	1	2	3	4	7	12
Logo on web and programme guide	✓	✓	✓	✓	✓	✓	✓
Ad in programme guide	-	½ page	½ page	1 page	1 page	2 pages	2 pages
Attendee bag insert	-	✓	✓	✓	✓	✓	✓
Exhibition place	-	-	Table	6sqm	12sqm	30sqm	central 42 sqm
Logo on banners	-	-	-	foyer only	✓	✓	✓
Recruiting	-	-	-	✓	✓	✓	✓
Lounge events	-	-	-	-	1	1	2
Logo on speaker desk	-	-	-	-	-	✓	✓
Sponsored training	-	-	-	-	-	✓	✓
Private meeting room	-	-	-	-	-	3 days	2 days
Main room naming	-	-	-	-	-	-	✓
Joint press releases	-	-	-	-	-	-	✓

Please also check the following pages for details on the sponsor packages and more sponsoring options, including special events, package add-ons, discounts for small entities and F/OSS project sponsoring.

KEYSTONE SPONSORSHIP

(LIMIT: 1) 30.000 €

- Logo on EuroPython website, program guide, banners and speaker desks
- Advertisement (2 page ad) in program guide
- Attendee bag insert (flyer, brochure, gadget)
- 12 free conference session passes
- 24 conference session passes at the early bird rate
- The biggest and most central booth in foyer or exhibit hall (42sqm)
- Recruiting
  - Recruiting mailing to attendees
  - Recruiting ad on website and job-board
  - Table in exhibition hall for recruiting session
- 2 lounge events from the Lounge events list (see below)
- Sponsored training (3h)
- Private meeting room (5 days)
- The keynote talks room will be called with the sponsor name
- Joint press releases highlighting the sponsor

DIAMOND
SPONSORSHIP

(LIMIT: 4) 20.000 €

- Logo on EuroPython website, program guide, banners and speaker desks
- Advertisement (2 page ad) in program guide
- Attendee bag insert (flyer, brochure, gadget)
- 7 free conference session passes
- 14 conference session passes at the early bird rate
- Prominent booth in foyer or exhibit hall (~30sqm)
- Recruiting
  - Recruiting mailing to attendees
  - Recruiting ad on website and job-board
  - Table in exhibition hall for recruiting session
- 1 lounge event from the Lounge events list (see below)
- Sponsored training (3h)
- Private meeting room (3 days)

PLATINUM
SPONSORSHIP

(LIMIT: 10) 10.000 €

- Logo on EuroPython website, program guide and banners
- Advertisement (1 page ad) in program guide
- Attendee bag insert (flyer, brochure, gadget)
- 4 free conference session passes
- 8 conference session passes at the early bird rate
- Booth in foyer or exhibit hall (~12sqm)
- Recruiting
  - Recruiting mailing to attendees
  - Recruiting ad on website and job-board
  - Recruiting session
- 1 lounge event from the Lounge events list (see below)

GOLD
SPONSORSHIP

5.000 €

GOLD

- Logo on EuroPython website, program guide and banner (foyer)
- Advertisement (1 page ad) in program guide
- Attendee bag insert (flyer only)
- 3 free conference session passes
- 3 conference session passes at the early bird rate
- Booth in exhibition hall (~6sqm)
- Recruiting1
  - Recruiting mailing to attendees
  - Recruiting ad on website and job-board
  - Recruiting session

SILVER SPONSORSHIP

3.500 €

- Logo on EuroPython website and program guide
- Advertisement (½ page ad) in program guide
- Attendee bag insert (flyer only)
- 2 free conference session passes
- 2 conference session passes at the early bird rate
- Table in exhibition hall

BRONZE
SPONSORSHIP

2.000 €

- Logo on EuroPython website and program guide
- Advertisement (½ page ad) in program guide
- Attendee bag insert (flyer only)
- 1 free conference session pass
- 1 conference session pass at the early bird rate

EUROPYTHON PATRON

1.000 €

- Logo on EuroPython website and program guide
- 1 conference session pass at the early bird rate

Special events

Special events are a list of very prominent advertisement options that are not associated to any sponsor package, and can be booked separately as only or extra advertisement.

Sponsored talk *(Limit: 5)*	3.000 €
Table in recruiting session	3.000 €
Mobile guide sponsor (Guidebook) *(Limit: 1)*	5.000 €
Social event sponsor *(Limit: 1)*	8.000 €
Sprint/Openspace/Barcamp sponsor	2.000 €
Coffee break sponsorship *(Limit: 5)*	3.000 €/day
Sprint coffee break sponsorship *(Limit: 2)*	2.000 €/day
Room sponsor *(~300 seats) (Limit: 2)*	5.000 €/room
Room sponsor *(~200 seats) (Limit: 1)*	2.000 €/room
Room sponsor *(~100 seats) (Limit: 4)*	1.000 €/room
Lanyard sponsorship *(Limit: 1)*	1.000 € + cost of lanyards
Bag sponsorship *(Limit: 1)*	1.000 € + cost of bags
Water sponsorship *(Limit: 1)*	1.000 € + cost of bottles
Guggenheim guided tour *(Limit: 1)*	2.000 €
Boat trip for 80 people *(Limit: 5)*	2.000 €
Boat trip w/ pintxos for 80 people *(Limit: 5)*	3.000 €

Fotografía: 'Museo Guggenheim Bilbao bajo la lluvia - On a rainy day' by Dani_vr @ flickr

Fotografia: Shutterstock

Lounge events

Sponsoring lounge events you will get the chance to relate the name of your company to popular activities and goods placed in popular areas.

Lounge events are part of the Keystone, Diamond and Platinum Sponsorships. These sponsors will be able to choose 1 (Diamond and Platinum sponsors) or 2 events (Keystone) from the list below. **If you are neither a Keystone, Diamond or Platinum sponsor, but are very interested in sponsoring one of these events, please writ**

sponsoring@europython.eu.

Each event will include proper advertisement of the sponsor.

Please note that the costs of service for these lounge events will be billed to the sponsor, e.g. an ice cream event sponsor will have to pay for the ice cream served at the event. Details are available on demand.

2 table football tables in lounge area
(Limit: 2)

Logo on the water bottles
(Limit: 4)

Green goods (fruit baskets) for 1 day
(Limit: 1)

5 quizz contests for merchandising prizes for 5 days
(Limit: 1)

Casino roulette with merchandising prizes for 1 day
(Limit: 2)

Dartboard for contest with merchandising prizes for 1 day
(Limit: 2)

Wheel of fortune with merchandising prizes for 1 day
(Limit: 2)

Retro Area (Neo Geo, SNES, Sega,...) in the lounge
(Limit: 1)

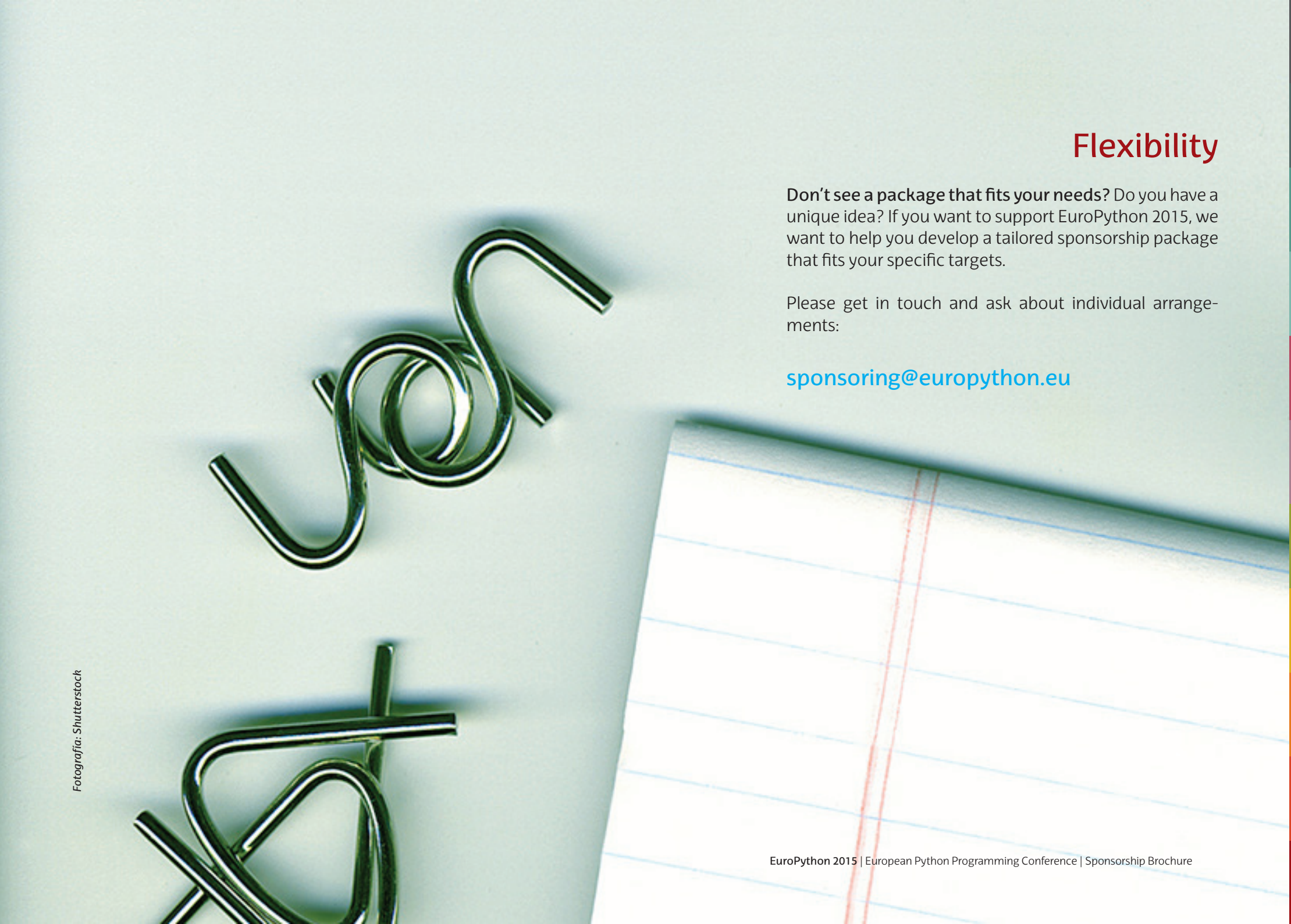
Gourmet coffee stall for 1 day
(Limit: 4)

Ice cream stall for 1 day
(Limit: 4)

Popcorn stall for 1 day
(Limit: 4)

Photocall for 1 day
(Limit: 4)

Laser Tag (1 hour, 30 people)
(Limit: 2)



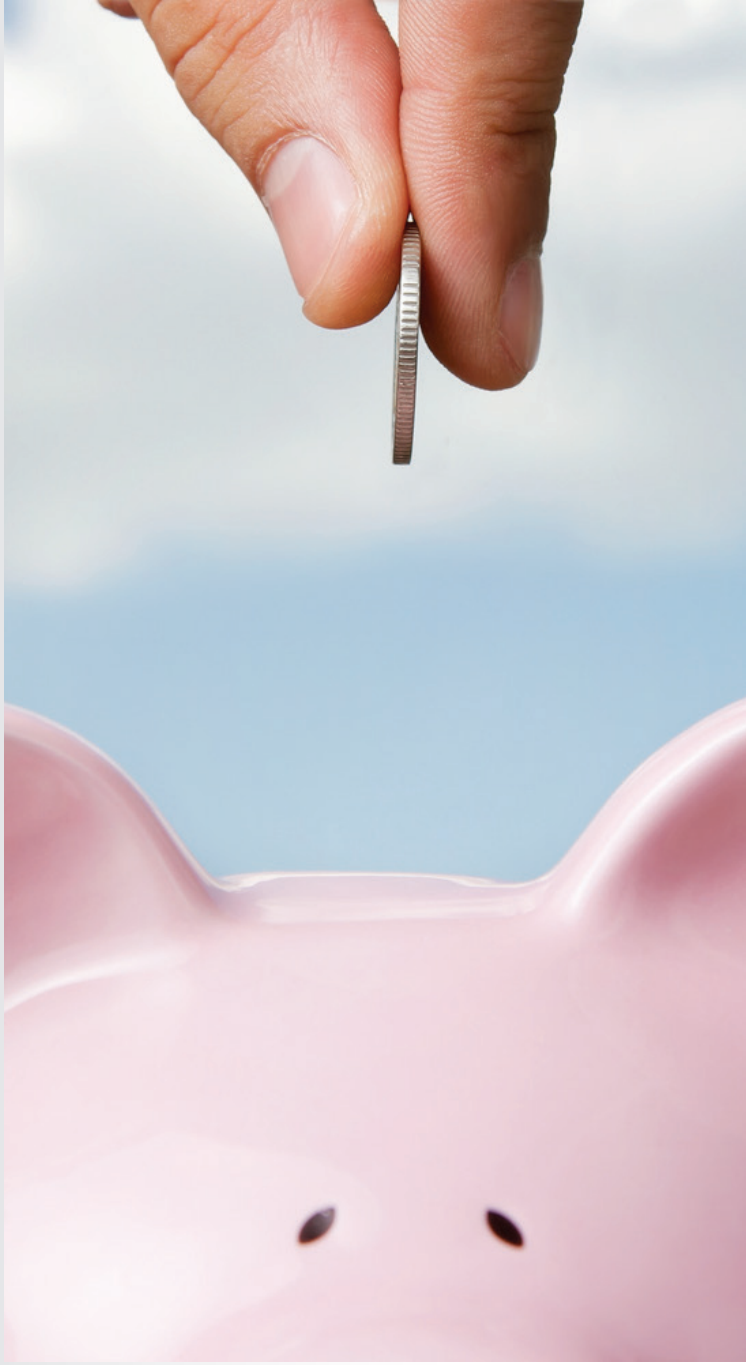
Fotografia: Shutterstock

Flexibility

Don't see a package that fits your needs? Do you have a unique idea? If you want to support EuroPython 2015, we want to help you develop a tailored sponsorship package that fits your specific targets.

Please get in touch and ask about individual arrangements:

sponsoring@europython.eu



Fotografia: Shutterstock

Additional Information

Small entity discounts: If you are a small company or startup with less than 250.000 EUR annual revenue, we have special setups for you. You can receive a 50% discount at the Patron level, a 20% discount at the Bronze level and a 10% discount at the Silver level. For details, please talk to us:

sponsoring@europython.eu.

Free booths for F/OSS projects: We will provide free booth space for F/OSS projects. Please register early because space is limited:

sponsoring@europython.eu

All prices in this brochure exclude value added tax (VAT), which may apply.

Service Details

Logo on website and program guide
Your logo and a link on ep2015.europython.eu, and in the program guide which each attendee will receive.

Logo on banners, speaker desks
Your logo on banners in the foyer and/or in the keynote room, and/or logo on panels, which are mounted on the front of the speaker desks.

Logo on lanyards
Your logo on the official EuroPython 2015 lanyards which each attendee will receive.

Ad in program guide
Your advertising in the program guide, full color, to be delivered by the sponsor in accordance with our specifications (e.g. size, color).

Attendee bag insert
"Flyer" means one page A4-size maximum, "brochure" means an booklet with not more than 20 pages an A4-size maximum, "gadget" means one giveaway like a pen, a lighter, a notepad, ...

Recruiting mailing to attendees
One mailing (via email) to all attendees (who have consented via opt-in during registration), mailing will be carried out by us to provide confidentiality.

Recruiting ad on website and job board
Your job advertisement on the job page on ep2015.europython.eu, and on the job board at a central place during the conference.

Recruiting session
Brief company introduction talk, and then a real recruiting and curricula evaluating session during the conference.

Sponsored talk (30')
You get one slot of 30 minutes as part of the official conference talks.

Sponsored training (3h)
You get one slot of 3 hours as part of the official training program.

Prominent booth in foyer or exhibit hall
Booth space in foyer or exhibit hall, 1 table, 1 high table, 2 chairs and simple exhibition divider is included, highly customisable, custom booths are possible, ask about possibilities.

Booth in exhibit hall
Booth space in exhibit hall, 1 high table, 1 chair and simple exhibition divider is included, customisable, ask about possibilities.

Table in exhibit hall
Infopoint in exhibit hall, 1 high table, 1 chair and exhibition divider in the back.

Private meeting room
Several small meeting rooms available, 10-20 seats each, you can rent them on hourly or daily basis, run your own meetings, workshops, recruitment interviews.

Conference session pass
A free ticket, which gives free access for your employees to staff your booth, to give a talk, or just to attend the program e.g. for their continuing education.

Conference session pass at the early bird rate
Sponsors can buy additional conference session passes at the early-bird business ticket rate through the ticket sales period (even after early-bird tickets have sold out).

Opening talk
The first keynote talk on the first conference day.

Lounge sponsor
Your logo on the banners of one of the the lounge areas and the possibility to leave merchandising.

Table in recruiting session
Infopoint in the recruiting session, 1 table, 1 chair and exhibition divider in the back.

Mobile guide sponsor (Guidebook)
Your logo in the mobile guide of the conference and access to messaging the attendees from the application.

Social event sponsor
Your logo will appear as social event sponsor, a short talk can be given in the dinner room before dinner and we will put a banner in the entrance of the restaurant.

Sprint/Openspace/Barcamp sponsor
Your logo will appear in the Sprint rooms and website, 1 conference session pass.

Coffee break sponsor
Provides coffee and tea for the attendees for up to 4 hours during the conference. Your logo will be placed in the coffee break area.

Room sponsor
Your logo will be placed in the entrance of the room and it will be called with the name of your organisation.

Lanyard sponsorship
Your logo and a text will be placed on the conference lanyards.

Estimation cost of lanyards: 1€ x (attendees x 1.1) ~1500€

Bag sponsorship
Your logo and a text will be placed on the conference bags.

Estimation cost of bags: 4€ x (attendees x 1.1) ~5200€

Water sponsorship

A preeminent image of your logo and a text will be placed on the water bottles. A link on the website as water sponsor.

Estimation cost of water (33cl bottles, 4 bottles per attendee per day):

0.15€ x (25 x attendees) ~4500€

Table football

Two table football tables with your organisation logo and a text will be placed in the lounge area of your preference.

Logo in water bottles

Your logo will be placed in the water bottles.

Green goods (fruit baskets)

Your logo with a text will be placed near the fruit baskets that will be offered with the coffee breaks and during the conference.

Quiz contests for merchandising prizes for 5 days

The promotion of up to 5 quiz contests during the conference where the prize is merchandising from your company. It will promoted within the conference programme and your logo will be placed next to the event.

Casino roulette with merchandising prizes for 1 day

A casino roulette will be placed in the lounge area of your preference during 1 day where the prize is merchandising from your company. It will promoted within the conference programme and your logo will be placed next to the event.

Dartboard for contest with merchandising prizes for 1 day

A Dartboard will be placed in the lounge area of your preference during 1 day where the prize is merchandising from your company. The contest will be promoted within the conference programme and your logo will be placed next to the event.

Big fortune roulette with merchandising prizes for 1 day

A big fortune roulette will be placed in the lounge area of your preference during 1 day where the prize is merchandising from your company. It will promoted within the conference programme and your logo will be placed next to the event.

Retro Area (Neo Geo, SNES, Sega,...) in the lounge

Two arcade machines with old games will be placed in the lounge area of your preference and your logo will be placed next to the event.

Gourmet coffee stall

A gourmet coffee stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Ice cream stall

An ice-cream stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Popcorn stall

A popcorn stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Photocall for 1 day

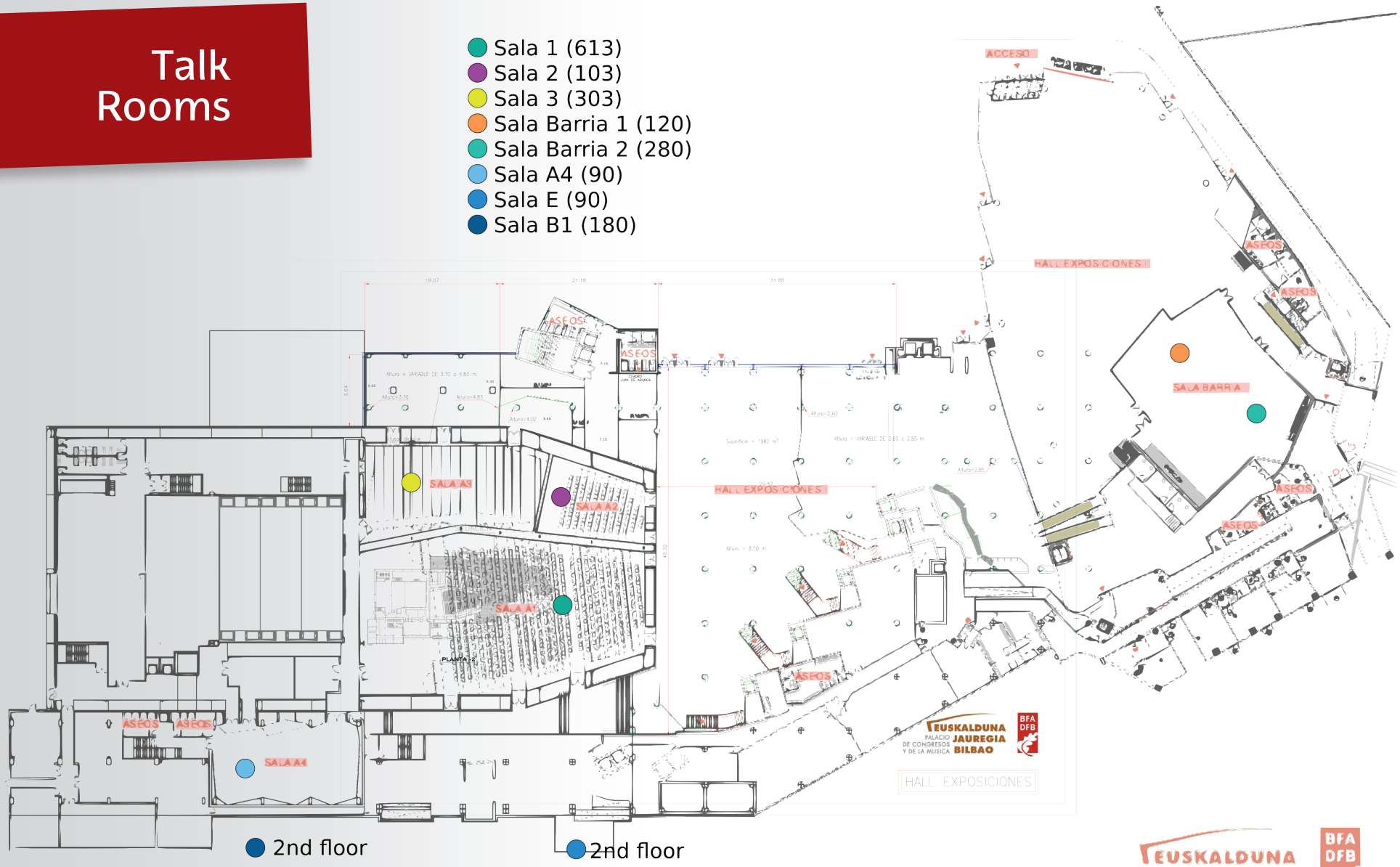
A photocall booth will be placed for one day during the conference at the entrance of the venue or in the lounge area of your preference and your logo will be placed next to the event and in the photos taken.

Laser Tag

A Laser Tag combat will be organised in a proper environment close to the venue (5-10 minutes by walk). The Laser Tag lasts for an hour and can host about 30 people. Your logo will be placed next to the event

Talk Rooms

- Sala 1 (613)
- Sala 2 (103)
- Sala 3 (303)
- Sala Barria 1 (120)
- Sala Barria 2 (280)
- Sala A4 (90)
- Sala E (90)
- Sala B1 (180)

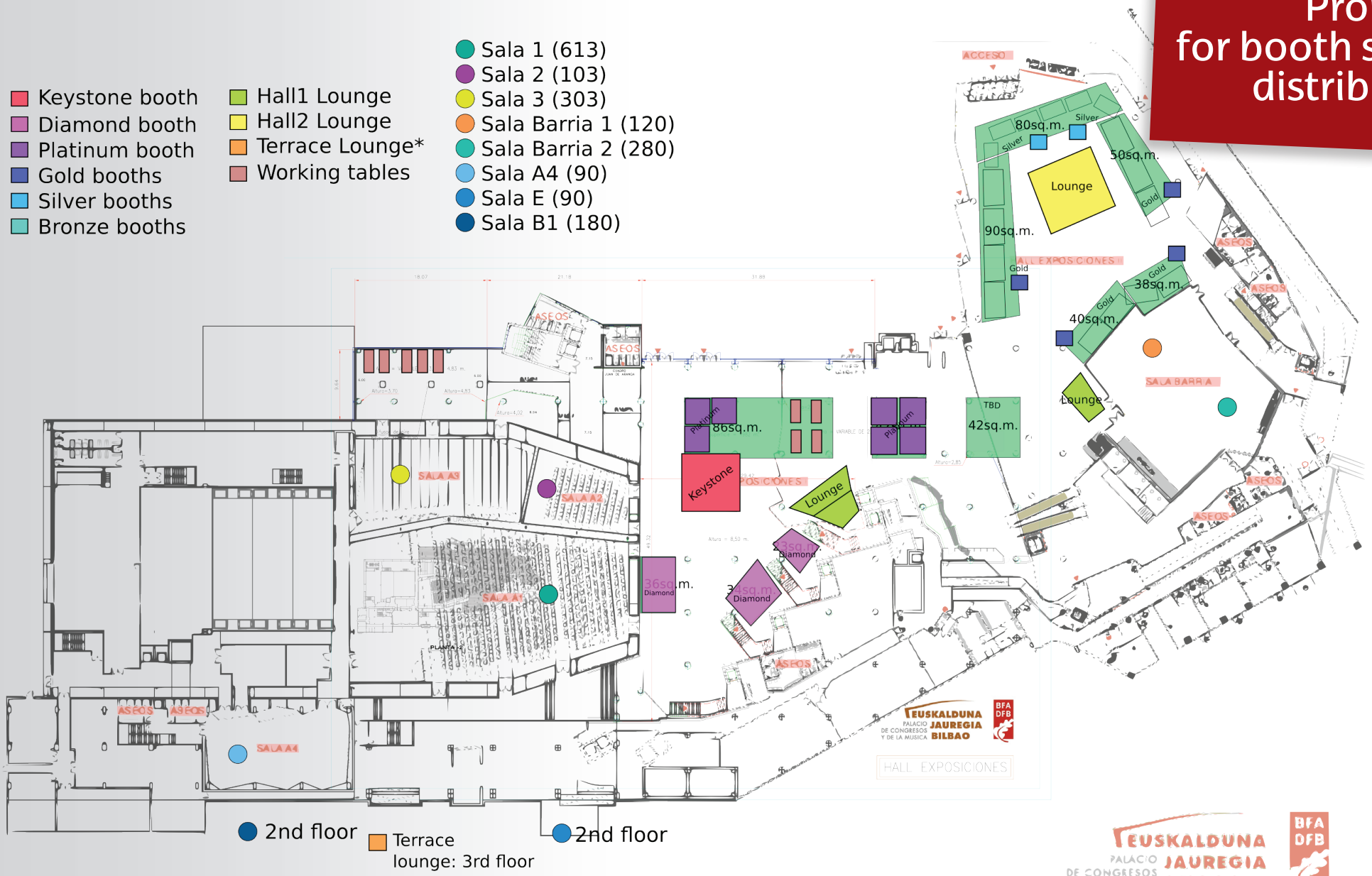


Proposal for booth space distribution

- Keystone booth
- Diamond booth
- Platinum booth
- Gold booths
- Silver booths
- Bronze booths

- Hall1 Lounge
- Hall2 Lounge
- Terrace Lounge*
- Working tables

- Sala 1 (613)
- Sala 2 (103)
- Sala 3 (303)
- Sala Barria 1 (120)
- Sala Barria 2 (280)
- Sala A4 (90)
- Sala E (90)
- Sala B1 (180)



EuroPython 2015 - European Python Programming Conference

Asociación de Ciencias de la Programación Python San Sebastián (ACPySS)

EuroPython Society (EPS)

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http://ep2015.europython.eu/

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