

# Building a Python Community

How-To





# @nailor

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Photo by Mikko Ohtamaa / PyCon Finland

# What's in this talk?

- > **Why build a community?**
- > **How to manage expectations when setting it up?**
- > **What resources do you need?**
- > **How do you grow the community?**

# But first...

Internet is full of useful things!

- [pip install pyladies](#)
- [Django Girls Organiser's Manual](#)
- [Conference organiser's handbook](#)
- [From Python Import Conference](#)
- Organisers of any existing user groups or conferences!

# Why?

**A hard question.**

# Maybe you...

- ▶ want something like EuroPython?
- ▶ would like to meet other people interested in Python?
- ▶ want to have a specific sub-community, like PyLadies or Django Girls!?

**Why do I do this?**

**No matter what reason,  
go for it!**



# Managing the expectations

**Successful event?**

There is someone else.

**Don't over-commit**



# People & Resources

**You are the most important resource**

**can make it happen**



Other people

**Other organisers**

**People are volunteers.**

**You are too.**

**Speakers, trainers etc.**



**Two currencies:**  
**Time & Money**

Time

# Money

**Partners / Sponsors**



**Reaching the  
people**

**How to tell people about  
the community?**

**Existing usergroups**

# Internal mailing lists of companies

FB / Twitter / ...

meetup.com



# Growing up

**Do you want to?**

**You need other people**

Organise.

**Don't be afraid to reach  
out to experienced people.**



**Keep doing as long as  
you feel like it.**

Be proud of yourself <3

# Go build your Python community!



# Thank you!

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