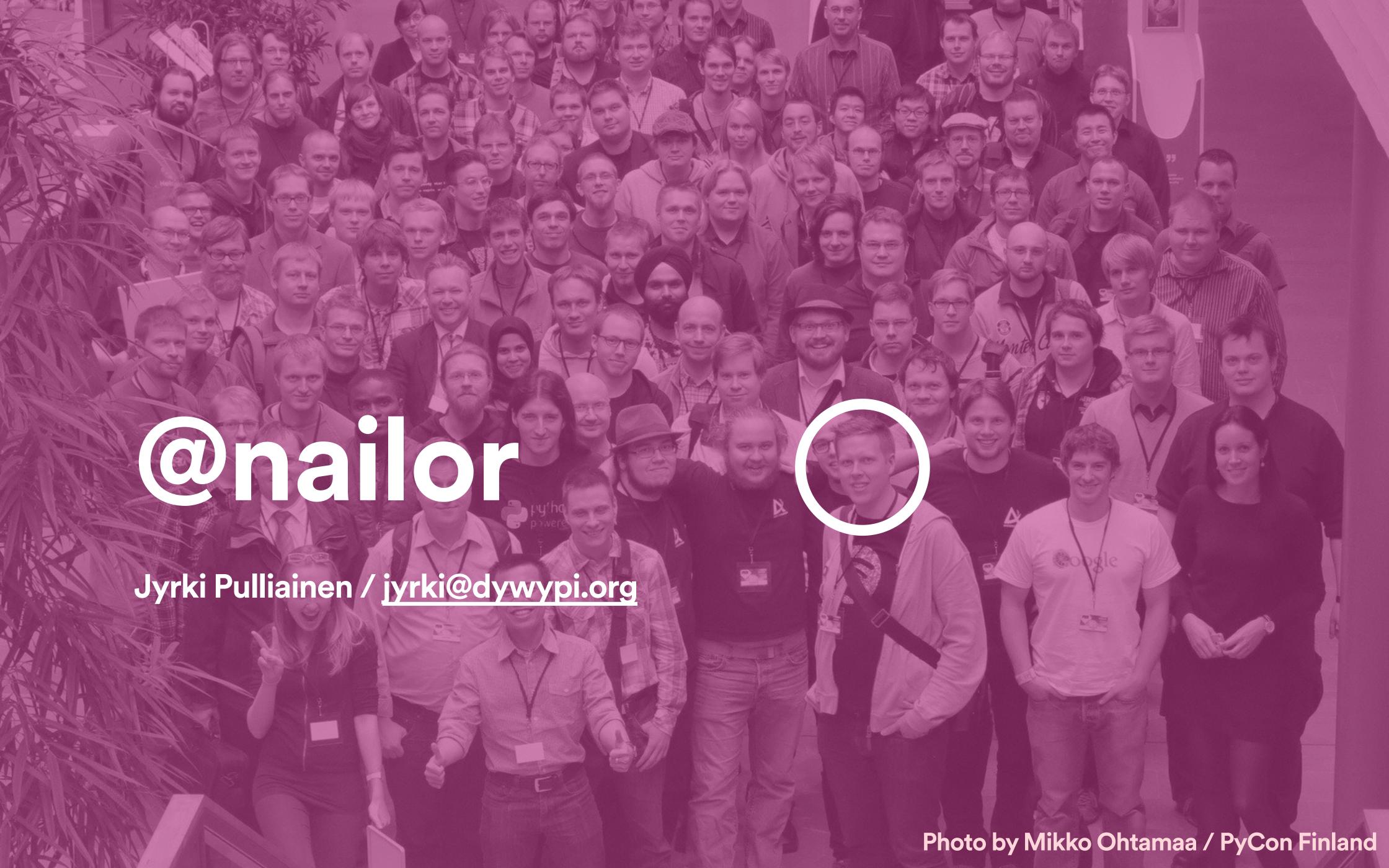
Building a Python Community

How-To





What's in this talk?

- > Why build a community?
- > How to manage expectations when setting it up?
- > What resources do you need?
- > How do you grow the community?

But first...

Internet is full of useful things!

- pip install pyladies
- Django Girls Organiser's Manual
- Conference organiser's handbook
- From Python Import Conference
- Organisers of any existing user groups or conferences!



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Ahard question.

Maybe you...

- want something like EuroPython?
- would like to meet other people interested in Python?
- want to have a specific sub-community, like PyLadies or Django Girls!?

Why do I do this?

No matter what reason, go for it!

Managing the expectations

Successful event?

There is someone else.

Don't over-commit



You are the most important resource

can make it happen



Other organisers

People are volunteers. You are too.

Speakers, trainers etc.



Two currencies: Time & Money

Time

Money

Partners / Sponsors

Reaching the people

How to tell people about the community?

Existing usergroups

Internal mailing lists of companies

FB/Twitter/...

meetup.com



Do you want to?

You need other people

Organise.

Don't be afraid to reach out to experienced people.



Keep doing as long as you feel like it.

Be proud of yourself < 3



Thankyou!

Jyrki Pulliainen @nailor

