Building a Python Community

How-To
What’s in this talk?

> Why build a community?
> How to manage expectations when setting it up?
> What resources do you need?
> How do you grow the community?
But first...

Internet is full of useful things!

- `pip install pyladies`
- Django Girls Organiser’s Manual
- Conference organiser’s handbook
- From Python Import Conference
- Organisers of any existing user groups or conferences!
Why?
A hard question.
Maybe you...

- want something like EuroPython?
- would like to meet other people interested in Python?
- want to have a specific sub-community, like PyLadies or Django Girls!?
Why do I do this?
No matter what reason,
go for it!
Managing the expectations
Successful event?
There is someone else.
Don’t over-commit
People & Resources
You are the most important resource can make it happen
Other people
Other organisers
People are volunteers.
You are too.
Speakers, trainers etc.
Two currencies: Time & Money
Time
Money
Partners / Sponsors
Reaching the people
How to tell people about the community?
Existing usergroups
Internal mailing lists of companies
Growing up
Do you want to?
You need other people
Organise.
Don’t be afraid to reach out to experienced people.
Keep doing as long as you feel like it.
Be proud of yourself <3
Go build your Python community!
Thank you!

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